



# Meet Dave

## Project Manager


Web Developer with 5+ years of experience leading web development & digital marketing projects and teams. Skilled in project planning, team coordination, and delivering high-quality results.

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## WORK EXPERIENCE

### IT Project Manager

Mart2lobal.com

08/2025 - Present

*Achievements/Tasks*

- Led Team of 12 Developers & Digital Marketers and collaborated with cross functional teams to get projects done within time, budget & Scope

### Project Manager : Web Development and Digital Marketing

Codiocraft Digital Solutions

08/2023 - Present

*Achievements/Tasks*

- My team has Deployed 100 projects of Web Development and Digital Marketing domain in a quarter and Increased throughput by 70%.

### Lead Front-End Developer

Aivantage

06/2023 - 08/2023

*Achievements/Tasks*

- **Collaborated closely with cross-functional teams** and stakeholders to optimize workflows and product delivery.

### Web Developer(Team Lead)

Maxgen Technologies Pvt Ltd

02/2023 - 06/2023

*Achievements/Tasks*

- **Led a small development team**, overseeing project planning and resource management.

### Web Developer

CreArt Solutions

08/2020 - 01/2023

*Achievements/Tasks*

- Gained hands-on experience working on real-world industrial web development projects during academics.

## EDUCATION

### Bachelors of Engineering in IT Engineering

Gujarat Technological University

06/2024

### Diploma Engineering in IT Engineering

Gujarat Technological University

06/2021

## SKILLS

HTML

CSS

Javascript

PHP

MySQL

Project Management

Stackholder Communication

Wordpress

Python

Digital Marketing

## ACHIEVEMENTS

Two time winner of an Excellent Achievement Award(Education) (02/2023)

Served as TCS Placement Coordinator

## PERSONAL PROJECTS

Smart Learning Recommendation Engine  
(04/2024 - 05/2024)

- Developed a recommendation engine for an e-learning platform that suggests personalized courses, quizzes, and challenges based on user performance

Donation Management System (07/2023 - 08/2023)

- Designed and implemented a system to streamline donation tracking and reporting.

Employee Performance and Evaluation system  
(07/2021 - 01/2022)

- Created an internal system to optimize employee evaluations, replacing conventional HRMS systems.

E-Commerce SEO Revamp for Saree Brand  
(08/2023 - 08/2024)

- Led a full SEO audit and optimization campaign for a local saree retailer

Internship Portal Lead Generation (03/2024 - 02/2025)

- Resulted in **consistent monthly inquiries and applications** using organic SEO techniques and structured schema data.

## CERTIFICATES

Web Development

*University of Michigan*

Project Management Certificate (05/2021 - Present)

*Linkedin Learning*

Full stack development with PHP and Mysql

## LANGUAGES

English

*Native or Bilingual Proficiency*

Hindi

*Native or Bilingual Proficiency*

Gujarati

*Native or Bilingual Proficiency*